

Next Generation Climate Science in Europe for Oceans
End-term Meeting

CE2COAST

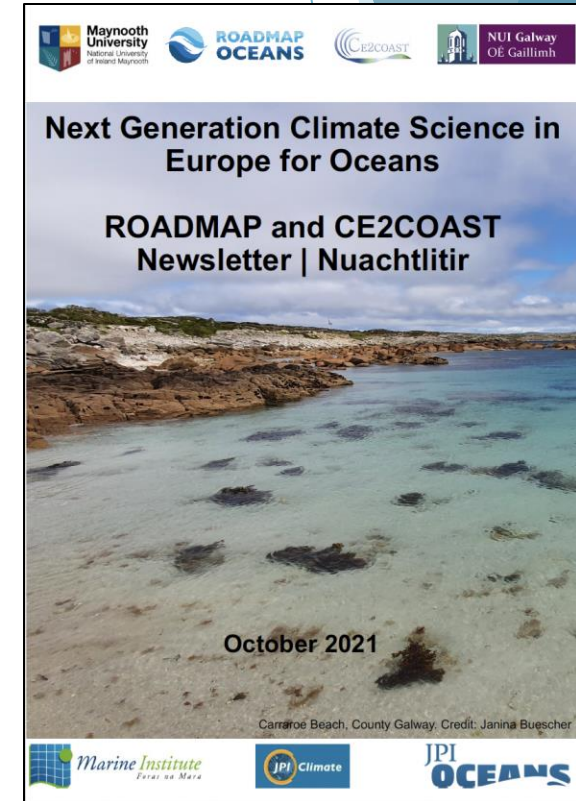
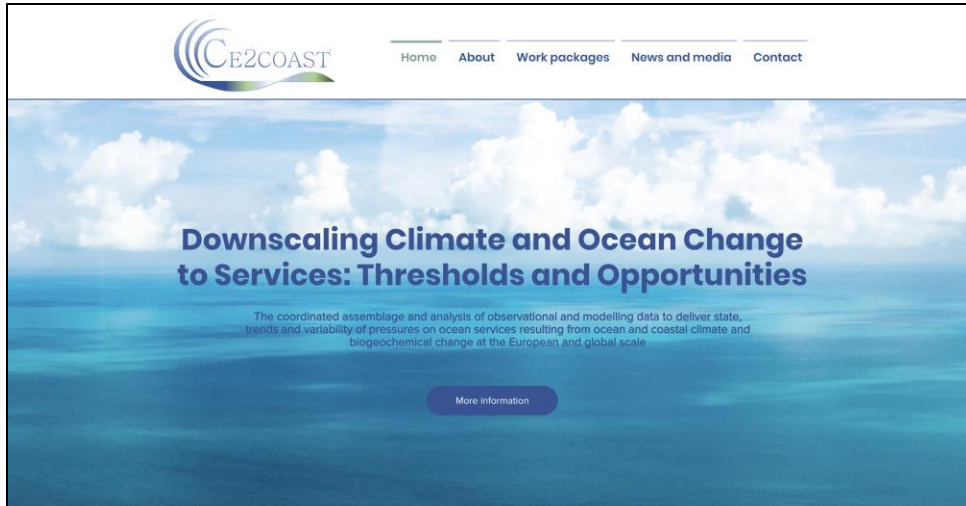
Downscaling Climate and Ocean Change to Services:
Thresholds and Opportunities



29 April 2024



Main outreach materials and dissemination activities



26 Scientific Papers
16 Events or Conferences
1 Winter School

Effective and ineffective communication strategies (as observed)

- Different needs and responses to complex scientific information about climate change
- Difficulties in parsing contradictory claims about climate change to enable effective actions at local level
- Information must be tailored to the different audiences and be presented in different formats depending on the medium (“The medium is the message”, Marshall McLuhan)
- Formal stakeholder engagement and constructive public awareness is key to communicate climate change
- Avoid Doomsday Scenarios

Development of Continuous Professional Development (CPD)

- Realisation of need to assist stakeholders including policy makers to understand and use marine climate model output
- CPD modules a useful tool to improve understanding of uses and limitations of models
- Also, can greatly help increase use of the model output for policy and planning - currently often restricted to the modelling institution
- Employers and staff very open to CPD

How do you ensure that your project results will be taken up by society and/or policy and contribute to a longer-term impact?

Over the past few months, the CE2COAST project has been actively disseminating its findings within the framework of the EU Mission: Restore Our Ocean & Waters by 2030, the EU Mission: Adaptation to Climate Change, and the All-Atlantic Ocean Research and Innovation Alliance. Also, CE2COAST results will be included in the BlueMissionAA / WaveLinks Catalogue of Solutions.

